



Traffic Report 2017

Jan 1, 2017 - Nov 30, 2017
Compare to: Jan 1, 2016 - Nov 30, 2016

All Users
+0.00% Sessions

How people find your website

Source	Sessions
google	
Jan 1, 2017 - Nov 30, 2017	600
Jan 1, 2016 - Nov 30, 2016	237
% Change	153.16%
(direct)	
Jan 1, 2017 - Nov 30, 2017	489
Jan 1, 2016 - Nov 30, 2016	140
% Change	249.29%
website-analytics.online	
Jan 1, 2017 - Nov 30, 2017	233
Jan 1, 2016 - Nov 30, 2016	0
% Change	100.00%
bing	
Jan 1, 2017 - Nov 30, 2017	166
Jan 1, 2016 - Nov 30, 2016	90
% Change	84.44%
m.facebook.com	
Jan 1, 2017 - Nov 30, 2017	123
Jan 1, 2016 - Nov 30, 2016	86
% Change	43.02%

Traffic Type

Traffic Type	Sessions
organic	
Jan 1, 2017 - Nov 30, 2017	786
Jan 1, 2016 - Nov 30, 2016	342
% Change	129.82%
referral	
Jan 1, 2017 - Nov 30, 2017	591
Jan 1, 2016 - Nov 30, 2016	1,888
% Change	-68.70%
direct	
Jan 1, 2017 - Nov 30, 2017	489
Jan 1, 2016 - Nov 30, 2016	140
% Change	249.29%

Organic Traffic by Device

Device Category	Sessions	Organic Searches
desktop		
Jan 1, 2017 - Nov 30, 2017	1,323	302
Jan 1, 2016 - Nov 30, 2016	2,033	188
% Change	-34.92%	60.64%
mobile		
Jan 1, 2017 - Nov 30, 2017	427	141
Jan 1, 2016 - Nov 30, 2016	291	49
% Change	46.74%	187.76%
tablet		
Jan 1, 2017 - Nov 30, 2017	116	54
Jan 1, 2016 - Nov 30, 2016	46	15
% Change	152.17%	260.00%

Organic Traffic by City

City	Sessions	Organic Searches
Belleville		
Jan 1, 2017 - Nov 30, 2017	286	108
Jan 1, 2016 - Nov 30, 2016	63	47
% Change	353.97%	129.79%
O'Fallon		
Jan 1, 2017 - Nov 30, 2017	91	67
Jan 1, 2016 - Nov 30, 2016	94	59
% Change	-3.19%	13.56%
St. Louis		
Jan 1, 2017 - Nov 30, 2017	68	52
Jan 1, 2016 - Nov 30, 2016	17	15
% Change	300.00%	246.67%
Chicago		
Jan 1, 2017 - Nov 30, 2017	40	27
Jan 1, 2016 - Nov 30, 2016	15	9
% Change	166.67%	200.00%
Collinsville		
Jan 1, 2017 - Nov 30, 2017	17	12
Jan 1, 2016 - Nov 30, 2016	6	5
% Change	183.33%	140.00%
Edwardsville		
Jan 1, 2017 - Nov 30, 2017	15	11
Jan 1, 2016 - Nov 30, 2016	4	1
% Change	275.00%	1,000.00%
Fairview Heights		
Jan 1, 2017 - Nov 30, 2017	13	11
Jan 1, 2016 - Nov 30, 2016	4	3
% Change	225.00%	266.67%
Smithton		
Jan 1, 2017 - Nov 30, 2017	11	6
Jan 1, 2016 - Nov 30, 2016	2	2
% Change	450.00%	200.00%
Waterloo		
Jan 1, 2017 - Nov 30, 2017	9	7
Jan 1, 2016 - Nov 30, 2016	1	1
% Change	800.00%	600.00%
Freeburg		
Jan 1, 2017 - Nov 30, 2017	7	6
Jan 1, 2016 - Nov 30, 2016	0	0
% Change	100.00%	100.00%